RINGANA · THE US LAUNCH

Fresh, *from the source.*

A proven global skincare and wellness company, opening its 38th market in the United States. Here is why this is a rare moment to build.



30
years in business, with a track record built long before this launch

37
international markets successfully established and grown

#38
the United States, opening now, with us at the beginning

INDEPENDENT BY DESIGN

Owned by a family. *Made in its own facilities.*

Family owned
No outside investors. Built for the long term.

Start to finish
Developed and made in Ringana's own facilities.

$11 million
Invested in a manufacturing facility in Roanoke, Virginia, now open.

About $100M
Recently invested into research and development.

BY THE NUMBERS

2.7M	$320M	25,000	800+	70+	*Austria*
satisfied customers	turnover in 2025	daily shipment capacity	employees	fresh products	made in St. Johann and Hartberg

Featured in Elle, Vogue and Cosmopolitan · Delivered to 35 EU countries and the Americas

THE DIFFERENCE

Clean is about what's in your products. *Fresh* is also about how they're made, preserved and delivered.

Freshness is designed to protect ingredient quality and performance, from the lab to your door.

THE FRESH CONCEPT

Fresh is the entire concept.

i. **Vegan, without synthetic preservatives**
Across skin, body and wellness.

ii. **Made in small batches**
Produced fresh, made to be used fresh.

iii. **Airtight packaging**
Protects formulas from oxidation.

iv. **Shipped fast, dated clearly**
Defined freshness periods and dates.

SCIENCE AND TESTING

Every batch tested. No shortcuts.

40
production batches a week, approximately

Physical · Chemical · Microbiological · Sensory

External lab testing in Austria, Germany and Italy. New ingredients are verified first.

They develop it, manufacture it, test it, and keep finding ways to make it better.

REPEAT CUSTOMERS

Products people come back for.

Ringana reported reorder rate — 70%

Estimated industry benchmark — 25 to 35%

Consumable products, used while fresh, create recurring commissions and lasting growth.

THE COMPENSATION PLAN

A plan that rewards production.

19 to 39%
Paid on points, based on qualification and volume.

About 50%
Fewer points reportedly needed for 39%.

No leg rules
No required ranks below you. Balanced volume is key.

Beyond 10 and Growth Bonuses add earning opportunities with no founding deadline. Your opportunity stays open, whenever you arrive.



TWO WAYS TO BEGIN

A sustainable business is built on products people love enough to buy *again and again.*

Start as a customer
Try the products first, then decide if starting a business is right for you.

Start as a partner
Enroll and begin selling and sharing the opportunity immediately.

Figures as shared by Ringana. Earnings depend on individual effort and are not guaranteed; see Ringana's official income disclosure.

THE HERO PRODUCTS

Five favorites people *come back for.*

Skincare and wellness essentials that become part of a daily routine, which is exactly what drives repeat orders.

01



DRINKS

RINGANAchi

A fruity, spicy natural energy shot and an alternative to coffee, with guarana, L theanine, ginger, pineapple and vitamin C from acerola.

02



DRINKS

RINGANAdea

A concentrated tea drink to sip through the day, with yerba mate, green tea, holy basil, prickly pear and fucoxanthin from brown algae.

03



SKINCARE

FRESH skin perfecting cream

A face cream for moisture, smoother skin and visible signs of ageing, with ceramides, resurrection plant, phytoplankton, bakuchiol and willowherb.

04



SKINCARE

FRESH overnight face treatment

Four actives in stated concentrations: 2% peptides, 4% niacinamide, 0.18% retinal and 0.20% L-carnosine, for wrinkles, even tone and visible signs of ageing.

05



SUPPLEMENTS

BEYOND omega

Plant based omega-3 with 640 mg DHA and 320 mg EPA from microalgae oil, plus lutein, zeaxanthin, astaxanthin and ubiquinol.

70%

Consumable favorites keep customers coming back. Daily essentials used fresh are the foundation of Ringana's reported 70% reorder rate.

GETTING STARTED

Two clear paths. *Choose the one that fits you.*

PATH ONE

Customer

For anyone who loves the products and simply wants to enjoy them.

- Shop fresh skincare and wellness
- Delivered straight to your door
- No business, no requirements

PATH TWO

Business Partner

For anyone ready to build a business sharing Ringana in the US.

- Enroll with the Starterset Business Booster for $39
- Earn commission on your own orders and on what you sell
- A required activity level qualifies you for commission each period

WHAT PARTNERS RECEIVE

Your $39 Starterset Business Booster

RINGANA Starterbox
In an exclusive RINGANA design.

FRESH take off
Plus 2x FRESH chance and 2x FRESH matters.

Access to the Start Bonus
Earning opportunities from day one.

6 months free Partner Webshop
Your own online shop, once activated.

3 months free New Customer Promo Code
A welcome offer for your first customers.

Founder Bonus Set access
The launch perk shown below.

A FOUNDING PARTNER PERK

Founder Bonus Sets for activated partners.

Launch partners can add a full routine at 30% off, so you know the range firsthand and can share it with confidence.

Light
$351.61
140.7 points

8 piece FRESH routine with cream light

Medium
$356.16
142.6 points

8 piece FRESH routine with cream medium

Rich
$393.26
158.3 points

8 piece FRESH routine with cream rich

Supplements
$280.56
112.9 points

Five CAPS plus BEYOND omega

Founder pricing shown includes the 30% partner perk with an activated Starterset Business Booster. Commission requires meeting Ringana's activity requirement. Prices, points and offers as listed on ringana.us and subject to change.